



CALL FOR RESEARCH PROPOSALS 2010

The **Institute for Money, Technology and Financial Inclusion** at the **University of California, Irvine** is soliciting proposals for original scholarly research on mobile money services to promote savings and other forms of value storage at scale in the developing world.

As mobile money services are deployed around the world, they interact with longstanding, often ancient monetary cultures and practices. The Institute seeks to understand people's diverse monetary ecologies and repertoires as they navigate new means of saving and transferring wealth.

For this call, the Institute specifically encourages proposals that explore the individual or social perspective in mobile money and agent banking systems. We seek research that uncovers people's everyday experiences with money (broadly conceived), with the potential to spark transformative innovations in financial access. The Institute welcomes methodological and disciplinary diversity. Past recipients have included anthropologists, economists, design researchers, business school graduates and others.

Research proposals are especially welcomed that focus on one or more of the following broad topics:

- **Mobile money services**
- **Social and technological infrastructures and banking**
- **Value storage**

Eligibility: This call for proposals is open to all researchers who work in the developing world. Researchers are encouraged to submit proposals that involve a partnership with universities or other organizations in the developing world.

Submit proposals to:
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and Financial Inclusion
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Please see www.imtfi.uci.edu
for proposal details and guidelines.

Questions may be emailed to
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